## **FORM ADV**

# UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name: NEW CENTURY ADVISORS, LLC
Annual Amendment - Item 1 Identifying Information

**WARNING:** Complete this form truthfully. False statements or omissions may result in denial of your application, revocation of your registration, or criminal prosecution. You must keep this form updated by filing periodic amendments. See Form ADV General Instruction 4.

#### **Item 1 Identifying Information**

Responses to this Item tell us who you are, where you are doing business, and how we can contact you. If you are filing an *umbrella registration*, the information in Item 1 should be provided for the *filing adviser* only. General Instruction 5 provides information to assist you with filing an *umbrella registration*.

A. Your full legal name (if you are a sole proprietor, your last, first, and middle names):

**NEW CENTURY ADVISORS, LLC** 

B. (1) Name under which you primarily conduct your advisory business, if different from Item 1.A.

**NEW CENTURY ADVISORS, LLC** 

List on Section 1.B. of Schedule D any additional names under which you conduct your advisory business.

(2) If you are using this Form ADV to register more than one investment adviser under an *umbrella registration*, check this box  $\Box$ 

If you check this box, complete a Schedule R for each relying adviser.

- C. If this filing is reporting a change in your legal name (Item 1.A.) or primary business name (Item 1.B.(1)), enter the new name and specify whether the name change is of
  - $\square$  your legal name **or**  $\square$  your primary business name:
- D. (1) If you are registered with the SEC as an investment adviser, your SEC file number: 801-61423
  - (2) If you report to the SEC as an exempt reporting adviser, your SEC file number:
  - (3) If you have one or more Central Index Key numbers assigned by the SEC ("CIK Numbers"), all of your CIK numbers:

No Information Filed

E. (1) If you have a number ("CRD Number") assigned by the FINRA's CRD system or by the IARD system, your CRD number: **122478** 

If your firm does not have a CRD number, skip this Item 1.E. Do not provide the CRD number of one of your officers, employees, or affiliates.

(2) If you have additional CRD Numbers, your additional CRD numbers:

No Information Filed

- F. Principal Office and Place of Business
  - (1) Address (do not use a P.O. Box):

**CRD Number: 122478** 

Rev. 10/2021

	Number and Street 1: 2 WISCONSIN CIRCLE		Number and SUITE 940	Street 2:			
	City:	State:	Country:	ZIP+4/Postal Code:			
	CHEVY CHASE	Maryland	United States				
	If this address is a private residence, check this box: $\Box$						
	List on Section 1.F. of Schedule D any office, other than your principal office and place of business, at we you conduct investment advisory business. If you are applying for registration, or are registered, with common state securities authorities, you must list all of your offices in the state or states to which you are applying for registration or with whom you are registered. If you are applying for SEC registration, if you registered only with the SEC, or if you are reporting to the SEC as an exempt reporting adviser, list the largest twenty-five offices in terms of numbers of employees as of the end of your most recently complifical year.						
	(2) Days of week that you normally conduct business at your principal office and place of business:						
	8:30 - 5:30	iday Other: ss hours at this locati ber at this location:	on:				
	(4) Facsimile number at this location, if any:						
				I office and place of business, at which most recently completed fiscal year?	you		
G.	Mailing address, if different from your <i>principal office and place of business</i> address:						
	Number and Street 1:		Number and S	Number and Street 2:			
	City:	State:	Country:	ZIP+4/Postal Code:			
	If this address is a private residence, check this box: $\Box$						
н.	If you are a sole proprietor, state your full residence address, if different from your <i>principal office and place of business</i> address in Item 1.F.:						
	Number and Street 1:		Number and S	Number and Street 2:			
	City:	State:	Country:	ZIP+4/Postal Code:			
					Yes No		
I.	Do you have one or more websites or accounts on publicly available social media platforms (including, but not limited to, Twitter, Facebook and LinkedIn)?						
	If "yes," list all firm website addresses and the address for each of the firm's accounts on publicly available social media platforms on Section 1.I. of Schedule D. If a website address serves as a portal through which to access other information you have published on the web, you may list the portal without listing addresses for all of the other information. You may need to list more than one portal address. Do not provide the addresses of websites or accounts on publicly available social media platforms where you do not control the content. Do not provide the individual electronic mail (e-mail) addresses of employees or the addresses of employee accounts on publicly available social media platforms.						
J.	Chief Compliance O	fficer					

ĸ.

L.

Μ.

N.

.51 AIVI	IARD - FOITH ADV,	, identifying information Section [O	iser Name. tilinesz, Orgib. 122476j		
	he contact inform	-	Officer. If you are an exempt repo iance Officer, if you have one. If no	_	J
Name: THOMAS HINES		Other titles, if any: CHIEF COMPLIANCE O	FFICER		
Telephone number: 240-395-0555		Facsimile number, if ar 240-395-0565	ny:		
Number and Street 1: 2 WISCONSIN CIRCLE		Number and Street 2: SUITE 940			
City: CHEVY CHASE	State: Maryland	Country: United States	ZIP+4/Postal Code: 20815		
Electronic mail (e-mail) add	dress, if Chief Cor	mpliance Officer has one:			
or an investment company i	registered under rivices to you, prov	the Investment Company A	y person other than you, a related act of 1940 that you advise for pro IRS Employer Identification Numb	viding	
Additional Regulatory Conta information and respond to	=		Compliance Officer is authorized to ovide that information here.	receiv	ve
Name: ELLEN SAFIR		Titles: CEO			
Telephone number: 240-395-0550		Facsimile number, if ar 240-395-0565	ny:		
Number and Street 1: 2 WISCONSIN CIRCLE		Number and Street 2: SUITE 940			
City: CHEVY CHASE	State: Maryland	Country: United States	ZIP+4/Postal Code: 20815		
Electronic mail (e-mail) add	dress, if contact p	person has one:			
25/11/11/01/12/20/2011				Yes	No
			to keep under Section 204 of the office and place of business?	•	0
If "yes," complete Section 1	.L. of Schedule D	).		<b>V</b>	<b>N</b> 1 -
Are you registered with a fo	reign financial re	gulatory authority?		Yes O	NO ⊙
	_		authority, even if you have an affi lete Section 1.M. of Schedule D.	iliate t	hat
Aro you a public resentir	omnony under C	actions 12 or 15/d) of the C	Cocurition Evolungs Act of 10242	Yes	No
Are you a public reporting C	ompany under Se	ections 12 or 15(a) or the S	Securities Exchange Act of 1934?	O Yes	⊙ No

•	Did you have \$1 billion or more in assets on the last day of your most recent fiscal year?  If yes, what is the approximate amount of your assets:						
#4 (-1111)	\$1 billion to less than \$10 billion						
C \$50 billion or n	AEO billion on mone						
	-		nan the assets you manage on behalf alance sheet for your most recent				
P. Provide your <i>Legal E</i> DEVB8JUDJHTAYCPT							
_	A <i>legal entity identifier</i> is a unique number that companies use to identify each other in the financial marketplace. You may not have a <i>legal entity identifier</i> .						
SECTION 1.B. Other Bu	siness Names						
	No Info	ormation Filed					
SECTION 1.F. Other Off	ices						
conduct investment advi	sory business. You must comple	ete a separate Schedule I only with the SEC, or if yo	te and place of business, at which you of Section 1.F. for each location. If you are an exempt reporting adviser,				
Number and Street 1: 544 AVENIDA PRIMAVER	·A	Number and Stree	t 2:				
City: DEL MAR	State: California	Country: United States	ZIP+4/Postal Code: 92014				
If this address is a priva	te residence, check this box: 🔽						
Telephone Number: 240-395-0550	Facsimile Num	nber, if any:					
If this office location is a	Iso required to be registered wi	th FINRA or a <i>state secui</i>	rities authority as a branch office				

location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here:

How many employees perform investment advisory functions from this office location?

Are other business activities conducted at this office location? (check all that apply)

Describe any other *investment-related* business activities conducted from this office location: INVESTMENT ANALYSIS WITH LIMITED TRADING FUNCTIONS

 $\square$  (7) Lawyer or law firm

Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of *employees*). Number and Street 1: Number and Street 2: 420 FOREST AVENUE City: State: Country: ZIP+4/Postal Code: **NEW ROCHELLE United States** 10804 New York If this address is a private residence, check this box:  $\blacksquare$ Telephone Number: Facsimile Number, if any: 917-714-2796 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: How many employees perform investment advisory functions from this office location? Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered)  $\square$  (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other investment-related business activities conducted from this office location: INVESTMENT ANALYSIS WITH LIMITED TRADING FUNCTIONS Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of *employees*). Number and Street 1: Number and Street 2: 755 OLD MILL ROAD City: State: Country: ZIP+4/Postal Code: **PITTSBURGH** United States Pennsylvania 15238 If this address is a private residence, check this box:  $\blacksquare$ 

Telephone Number: 240-395-0550	Facsimile Number, if any: 240-395-0565				
If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here:					
How many <i>employees</i> perform investment advisory functions from this office location?					
Are other business activities conducted	d at this office location? (check all that apply)				
$\square$ (1) Broker-dealer (registered or unr					
$\square$ (2) Bank (including a separately ide	$\square$ (2) Bank (including a separately identifiable department or division of a bank)				
$\square$ (3) Insurance broker or agent					
$\square$ (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration)					
$\square$ (5) Registered municipal advisor					
$\square$ (6) Accountant or accounting firm					
(7) Lawyer or law firm					
Describe any other <i>investment-related</i> business activities conducted from this office location: INVESTMENT ANALYSIS WITH LIMITED TRADING FUNCTIONS					
SECTION 1.I. Website Addresses					
List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate					

Schedule D Section 1.I. for each website or account on a publicly available social media platform.

Address of Website/Account on Publicly Available Social Media Platform: HTTP://NEWCENTURYADVISORS.COM

Address of Website/Account on Publicly Available Social Media Platform: https://twitter.com/NewCenturyAdv

Address of Website/Account on Publicly Available Social Media Platform: https://www.linkedin.com/company/130363/

#### SECTION 1.L. Location of Books and Records

Complete the following information for each location at which you keep your books and records, other than your principal office and place of business. You must complete a separate Schedule D, Section 1.L. for each location.

Name of entity where books and records are kept:

SS&C TECHNOLOGIES

Number and Street 1: 80 LAMBERTON ROAD		Number and Street 2:				
City:	State:	Country:	ZIP+4/Postal Code:			
WINDSOR	Connecticut	United States	06095			
If this address is a private residence, check this box: $\ \square$						
Telephone Number: 860-298-4500	Facsimile number, if any: 860-298-4972					
This is (check one):						
C one of your branch offices or affilia	tes.					
a third-party unaffiliated recordkeeper.						
C other.						
Briefly describe the books and records kept at this location.  NCA HAS OUTSOURCED CERTAIN MIDDLE AND BACK OFFICE OPERATIONAL AND REPORTING SERVICES TO SS&C  TECHNOLOGIES. SS&C MAINTAINS CLIENT ACCOUNTING AND PERFORMANCE FILES AND MAY ALSO PRICE CASH  BONDS FOR NCA UPON REQUEST.						
Name of entity where books and records are kept: IRON MOUNTAIN INC.						
Number and Street 1: 8200 PRESTON COURT						
City:	State:	Country:	ZIP+4/Postal Code:			
JESSUP	Maryland	United States	20794			
If this address is a private residence, check this box: $\ \square$						
elephone Number: Facsimile number, if any: 06-643-4286						
This is (check one):						
$^{f C}$ one of your branch offices or affiliates.						
a third-party unaffiliated recordkeeper.						
C other.						
Briefly describe the books and records kept at this location. HISTORICAL BROKER STATEMENTS, TRADE RECORDS AND CONFIRMATIONS. CLIENT CORRESPONDENCE AND REPORTING. COMPANY ADMINISTRATIVE DOCUMENTS.						

## SECTION 1.M. Registration with Foreign Financial Regulatory Authorities

### No Information Filed

© 2024 FINRA. All rights reserved. FINRA is a registered trademark of the Financial Industry Regulatory Authority, Inc. Privacy  $\mid$  Legal  $\mid$  Terms & Conditions